



HIGHLIGHTS 2014

The International Agency for the Prevention of Blindness (IAPB) is an alliance of civil society organisations, corporates and professional bodies promoting eye health through advocacy, knowledge and partnerships.



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The Year in Review

THE WAY FORWARD

Our work this year has been clear and focused: building momentum around the Global Action Plan (GAP). At every level of activity – national, regional and global – IAPB has been working to ensure that the GAP and its indicators of success are accessible to all. IAPB itself has used the VISION 2020 Workshops programme, the website, social media and other opportunities, including World Sight Day, to promote GAP implementation.

The World Sight Day event in Mexico City has been the culmination of the many strands of effort towards GAP implementation. My first response to the proceedings on World Sight Day in Mexico is one of gratitude to the many government, professional and NGO representatives who made it so successful.

The next 12 months will be vital for the successful implementation of the WHO Global Action Plan for the prevention of blindness and visual impairment.

This plan was achieved due to the advocacy of a number of countries. But this will only be a piece of paper unless we move on the critical issue of country-level implementation. IAPB will work with the regions, and through the membership, to maximise our impact globally.

Other advocacy priorities will arise in 2015, including the debate around the UN's post-2015 agenda. We will need the support and effort of all members to achieve the inclusion of disability and

vision in the targets and indicators, which will frame the next generation of development goals.

Collaboration and partnership-building are central to IAPB's work. The IAPB Council meeting saw the culmination of a year-long membership and governance review. The key changes, unanimously approved by the Council, include the introduction of the opportunity for all members, regardless of membership category, to elect and stand for 8 seats on the IAPB Board, as well as clearer ways to get involved in the delivery of our strategy. These are welcome changes and I do hope to see a new Board reflecting these changes in 2015.

Knowledge is another pillar on which to build informed and targeted action. The IAPB Standard List is a great resource for members and adds value to the membership's planning, budgeting and procurement decisions. Next year IAPB will work to identify and collect indicators for progress on GAP across the regions. These indicators will be key to understanding where we are and what needs to be done.

We have some big challenges to tackle. With the enthusiasm and commitment I saw during World Sight Day in Mexico, I am sure we can rise to these challenges.

Bob McMullan
IAPB President



Dr. Ivo Kocur, WHO Prevention of Blindness and Deafness, at the IAPB World Sight Day event in Mexico City; picture provided with support from Bayer

CATALYSING ACTION

IAPB works to make universal eye health possible by facilitating the national implementation of the WHO's 'Universal Eye Health: a Global Action Plan 2014-2019'.

IAPB promotes co-ordinated, evidence-based and sustainable action for eye health.

CATALYSING ACTION

Helping countries build strong and equitable eye health systems

30

30 countries have developed national eye health plans following the approval of the Global Action Plan

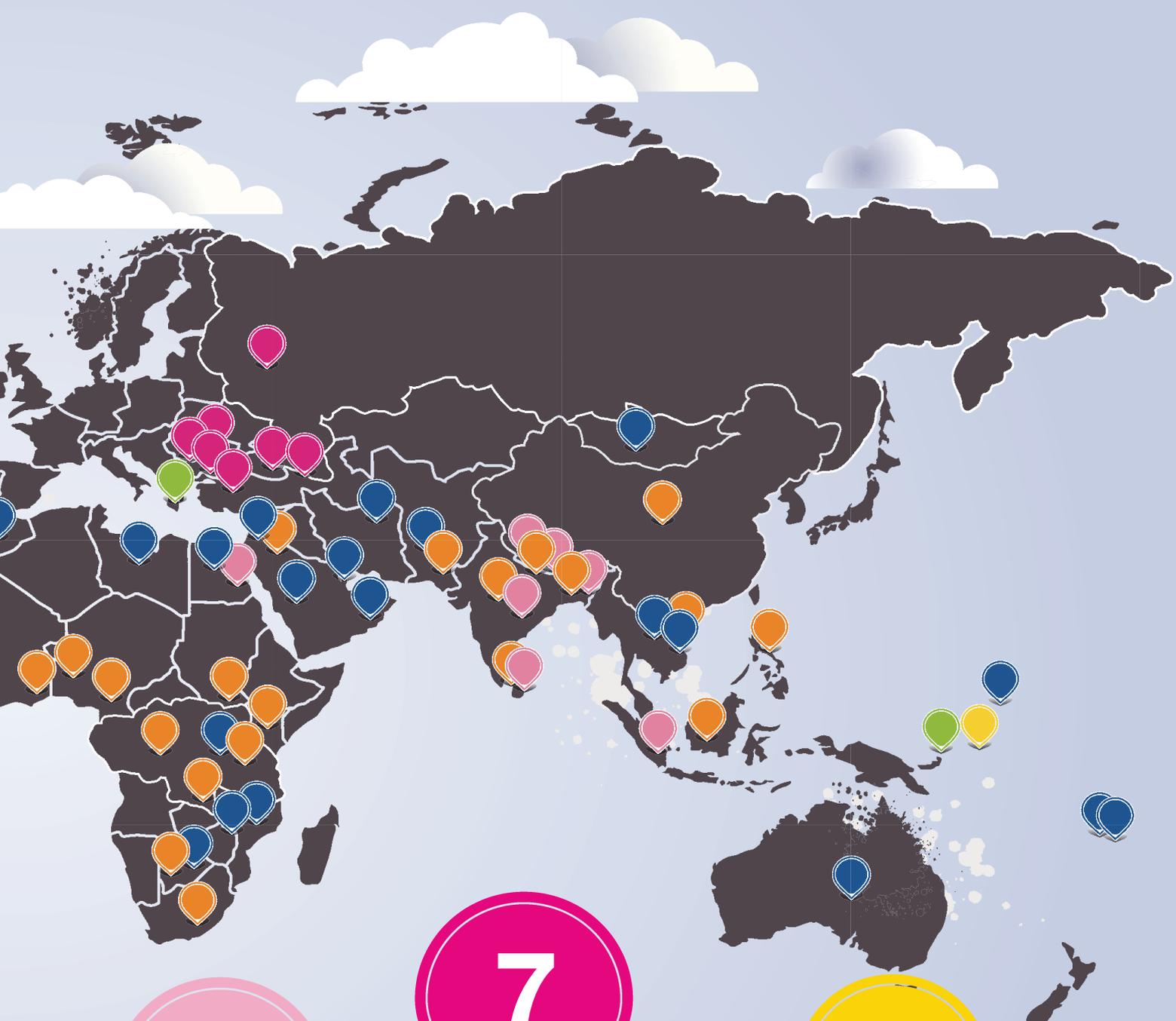
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30 eye care projects are being co-ordinated in 22 countries under the Seeing is Believing programme

3

3 WHO Regions have adopted plans providing a regional framework for the implementation of the Global Action Plan

Key partners and funders: Addenbrooke's Abroad, Africa Eye Foundation, Australian Aid, Brien Holden Vision Institute, CBM, Dr. Shroff's Charity Eye Hospital, Helen Keller International, Operation Eyesight Universal, ORBIS, Prevention of Blindness Union, Sightsavers, South African National Council for the Blind, Standard Chartered, Shreveport Sees Russia, The Fred Hollows Foundation, Tilganga Institute of Ophthalmology, Ophthalmic Aid to Eastern Europe, Perkins International, The Queen Elizabeth Diamond Jubilee Trust.



Seven VISION 2020 Workshops have been held to promote the Global Action Plan



Health professionals across seven countries have received support to effectively manage national retinopathy of prematurity's programmes



Formal establishment of the Pacific Eye Care Society to build the professional development and advocacy capacity of eye care workers across the Pacific Islands.



**Participants at the IAPB
Council of Members' meeting
in Paris, September 2014**

#2 Knowledge

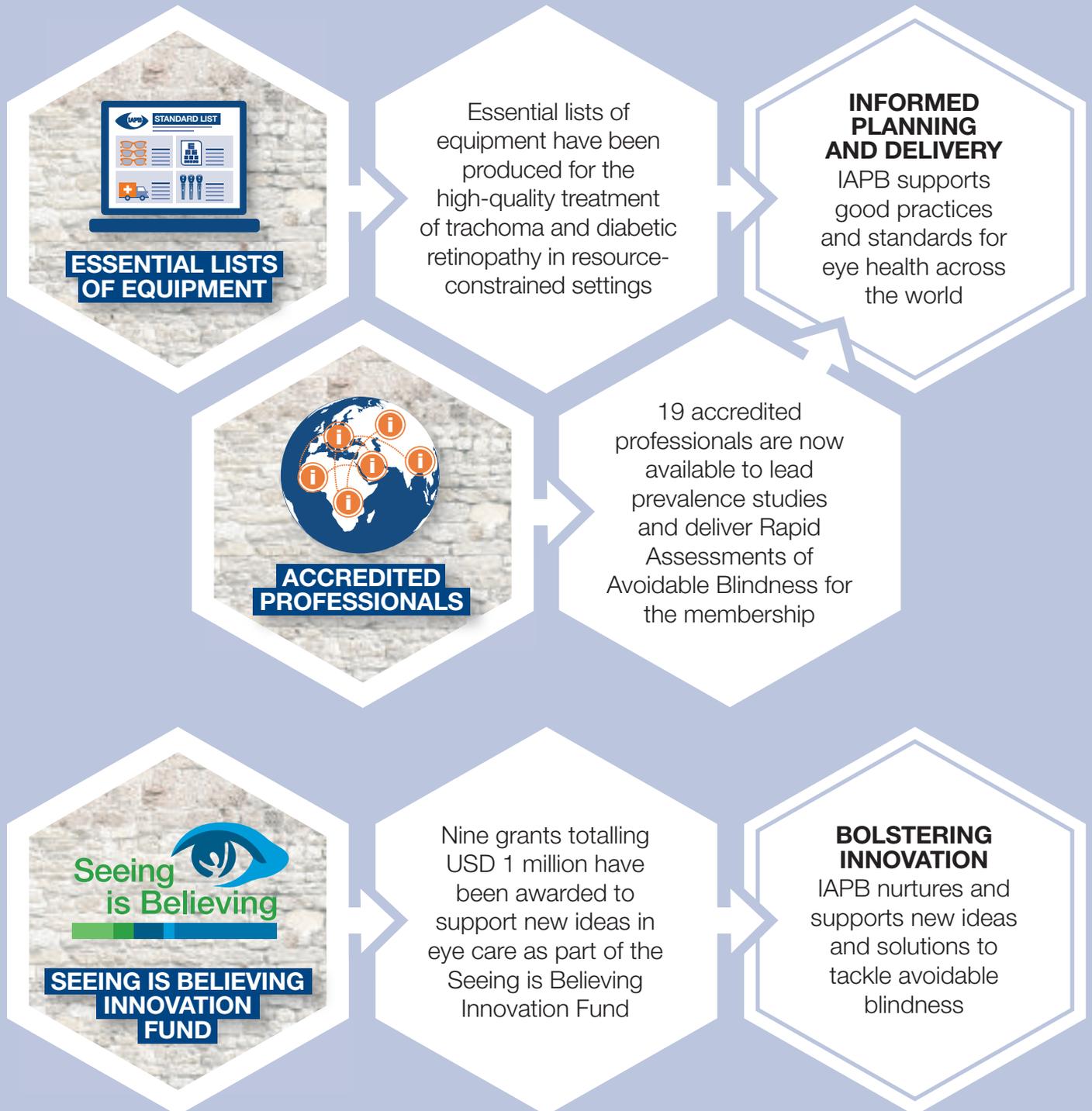
ENHANCING KNOWLEDGE

IAPB provides a hub for, and gateway to, a wealth of information on eye health and avoidable visual impairment.

By leveraging the expertise and resources of our diverse network, IAPB enables a united voice for eye health, encourages good practices and stimulates innovation.

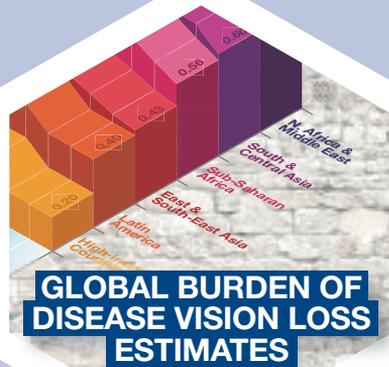
ENHANCING KNOWLEDGE

Developing effective advocacy resources to build capacity for eye health



Key partners and funders: Alcon, Appasamy Associates, Brien Holden Vision Institute, CBM, Helen Keller International, International Centre for Eye Health, Light for the World, Optometry Giving Sight, ORBIS, Standard Chartered, The Fred Hollows Foundation, Vision Loss Expert Group.

Click on the Icons to discover more



Interactive maps and infographics based on the latest Global Burden of Disease vision loss estimates have been created

MAKING KNOWLEDGE ACCESSIBLE

IAPB equips you with clear insights and key messages, by presenting and developing complex information and data



Video and infographic resources to help advocate the key objectives of the Global Action Plan, made available to members

BETTER ADVOCACY

IAPB develops a variety of tools and materials to sustain a united voice for eye health globally



World Sight Day reports for 2013 and 2014 provide accessible introductions to the Global Action Plan that are suited to work in a variety of contexts



Participants at the IAPB
Council of Members' meeting
in Paris, September 2014

#3 Collaboration

PROMOTING COLLABORATION

IAPB enables collaborative action and shared learning for all stakeholders in the eye health sector.

IAPB works to build cross-sector partnerships at global and regional levels, taking eye health to broader development and health networks.

PROMOTING COLLABORATION

Championing partnerships and collective action

Council of Members

Bringing together over 140 delegates from 70 organisations, the 2014 Council meeting was once again proof of IAPB's convening power. The event: offered a varied and stimulating programme of workshops and presentations by members, for members; provided a springboard for closer collaboration between the eye care and diabetes sectors; showcased organisations and individuals' efforts for eye health; and culminated in the approval of key proposals to build a more united, accountable and effective network.



[Click here for a summary report of the Council meeting in Paris](#)



[Click here for our strategic plan on Human Resources for Eye Health in Africa](#)

Human Resources for Eye Health in Africa

WHO/AFRO and IAPB Africa continued our close collaboration by moving forward key aspects of our joint work plan. The new WHO/AFRO catalogue of Eye Health Indicators is now being tested in Burkina Faso, Gabon and Namibia; new primary eye care practices for the management of common eye diseases are being tested in Rwanda; and advocacy capacity building for a sustainable eye care workforce is being undertaken in five pilot countries.





European Coalition for Vision

IAPB, together with organisations from the eye health, ageing, diabetes, disability, health technology and research sectors, launched the European Coalition for Vision (ECV) in February 2014. Through this broad representation, the ECV will provide a powerful vehicle to raise the profile of vision and eye health with the European Union institutions and member states.



[Click here to know more about the European Coalition for Vision](#)



IAPB China Committee

Ensuring progress for eye care in China, the world's most populous nation, is critical to the success of IAPB globally. In November 2014, IAPB members active in China, as well as local research institutes and private eye hospitals, agreed to deepen their collaboration by forming an 'IAPB China Committee'. Its aim is to enhance our efforts to promote eye health in close collaboration with the Chinese authorities.



[Click here to read more about the IAPB China Committee](#)

Key partners and funders: AGE Platform Europe, AMD Alliance International, Anglia Ruskin University, Aier Eye Hospital Group, Bright Eye Chain Hospital, Brien Holden Vision Institute, Chaoju Eye Hospital, EUCOMED, EUROM I, EUROMCONTACT, European Council of Optometry and Optics, European Glaucoma Society, European Guide Dog Federation, European Men's Health Forum, He Eye Care, Helen Keller International, IAPB Italy, ICEVI Europe, International Diabetes Federation Europe, International Glaucoma Association, L'Occitane Foundation, Moorfields Eye Hospital, Optical Confederation, Orbis, Organisation pour la Prévention de la Cécité, Shandong Shierming Eye Hospital, Seva Foundation, Sightsavers, The Fred Hollows Foundation, TongRen Beijing Hospital, VISION 2020 UK, Vision Impact Institute.



AVOIDABLE BLINDNESS



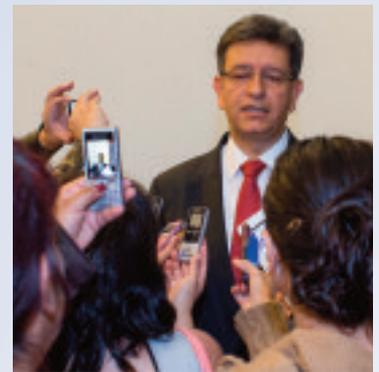
#1+#2+#3 = WSD

ACTION, KNOWLEDGE
AND COLLABORATION
COME TOGETHER ON
WORLD
SIGHT DAY

The biggest day in the eye health calendar is a great time to draw attention to blindness prevention. IAPB promotes World Sight Day across the world and supports events with material, resources and key messages.

WORLD SIGHT DAY

With the Call to Action:
'No More Avoidable Blindness'



Mexico City played host to 400 delegates attending IAPB's biggest event on World Sight Day. IAPB and the Mexican Society of Ophthalmology (SMO) invited key leaders in eye health, representing professional bodies of ophthalmology and optometry, NGOs, Corporations and other stakeholders to the gala event. The event underscored IAPB's commitment to the WHO Global Action Plan, showcasing our ability to collaborate across the board, help share knowledge and kick-start action.

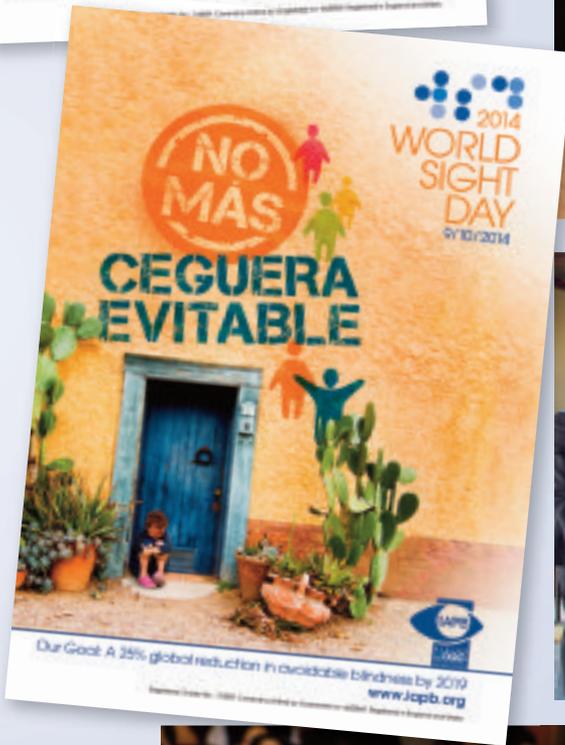
The day started with a series of sessions that drew attention to blindness prevention priorities in the region and also showcased work undertaken by the various stakeholders. The sessions were attended by speakers from across the world and delegates from Mexico and the region. At the event, the Mexican Ministry

of Health announced a 10-point programme, underscoring their commitment to blindness prevention and eye health.

The evening ended with a gala event that included speeches from Bob McMullan, IAPB; Ivo Kocur, WHO; Dr Serge Resnikoff, who gave the keynote lecture and other important guests. The evening included a lively panel discussion on the challenges and opportunities presented by the Global Action Plan. Juan Batlle, Regional Chair, expertly handled the day's proceedings. The event ended with all participants reiterating their support for avoidable blindness and for implementing the Global Action Plan.

Key partners and funders: Bayer, Alcon, Novartis, Instituto Mexicano de Oftalmología, Universidad Autónoma de México, Orbis, Fundación Ver Bien Para Aprender Mejor, Clarity, B.P. Servimed, Thea.







THE YEAR AHEAD

IAPB's successes and progress are deeply interlinked with your work. Delivering Universal Eye Health, implementing the Global Action Plan and other collective objectives become possible thanks to your expertise. By sharing your knowledge and helping shape IAPB policies, we can work towards a productive membership.

So, what can you do?

- **Work together** on advocacy efforts to strengthen national commitments and resources for Universal Eye Health.
- **Take part in World Sight Day** and join with partners in your country to advocate for Universal Eye Health.
- **Help improve systems for data collection** and invest in surveys to ensure countries are ready to report against indicators for the Global Action Plan.
- **Help share knowledge** and build consensus by actively participating in, or starting, your expert work group.

Do join us in Beijing in October 2015 for the next Council of Members' meeting.

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 <https://www.facebook.com/IAPB1>



Durban, South Africa
18-20 September 2016
10ga.iapb.org

The premier global event discussing public health topics related to blindness and visual impairment



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